

Commercial involvement in research



Pharmaceutical company conducting research on **de-personalised data** working **with academic researchers** as well as **NHS clinicians** and data controllers.

We have worked studies that involve improving understanding around the journey of Type 2 Diabetes patients. We aimed to develop new services or treatments that help provide the right care, for the right patient, at the right time.

Benefits	Concerns
Improve understanding of the challenges within the care pathway	Transparency vs protecting intellectual property
Justify a new service, treatment or process that can improve health	Public perception and reputation
Improve: <ul style="list-style-type: none">- Outcomes for patients- Efficacy of the system- Speed at which treatment is developed	Transparency and clarity – to gain public trust